



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/M Romney/R/PRE/US (15840)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
309 RNC ROMNEY (134356)
National/Political
309/06262395

Invoice 627509
Inv Date 8/26/2012
Terms Net 30
Contract 325388
Bill Type Standard
Period 7/30/2012 - 8/26/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RNC-ROMNEY
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:53PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day,W-1	08/08/12 10:59AM (We)	01:00	2012MRFP068H	\$1600.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,F-1	08/07/12 12:40PM (Tu)	01:00	2012MRFP068H	\$1700.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,F-1	08/08/12 12:34PM (We)	01:00	2012MRFP068H	\$1700.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,F-1	08/10/12 12:42PM (Fr)	01:00	2012MRFP068H	\$1700.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 5:12PM (Mo)	01:00	2012MRFP068H	\$4400.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 5:28PM (Tu)	01:00	2012MRFP068H	\$4400.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 5:12PM (We)	01:00	2012MRFP068H	\$4400.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 5:11PM (Th)	01:00	2012MRFP068H	\$4400.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 5:41PM (Fr)	01:00	2012MRFP068H	\$4400.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 6:24PM (Mo)	01:00	2012MRFP068H	\$6000.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 6:00PM (Tu)	01:00	2012MRFP068H	\$6000.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 6:00PM (We)	01:00	2012MRFP068H	\$6000.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 6:00PM (Th)	01:00	2012MRFP068H	\$6000.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 6:13PM (Fr)	01:00	2012MRFP068H	\$6000.00	
5.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/04/12 5:58PM (Sa)	01:00	2012MRFP068H	\$2800.00	
6.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/05/12 6:11PM (Su)	01:00	2012MRFP068H	\$4000.00	
7.0	Spot	11:00:00PM-11:30:00	Day,Su-1	08/05/12 11:29PM (Su)	01:00	2012MRFP068H	\$4000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$69,500.00	Total Spots	17
Commission	(\$10,425.00)		
Net Total	\$59,075.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.